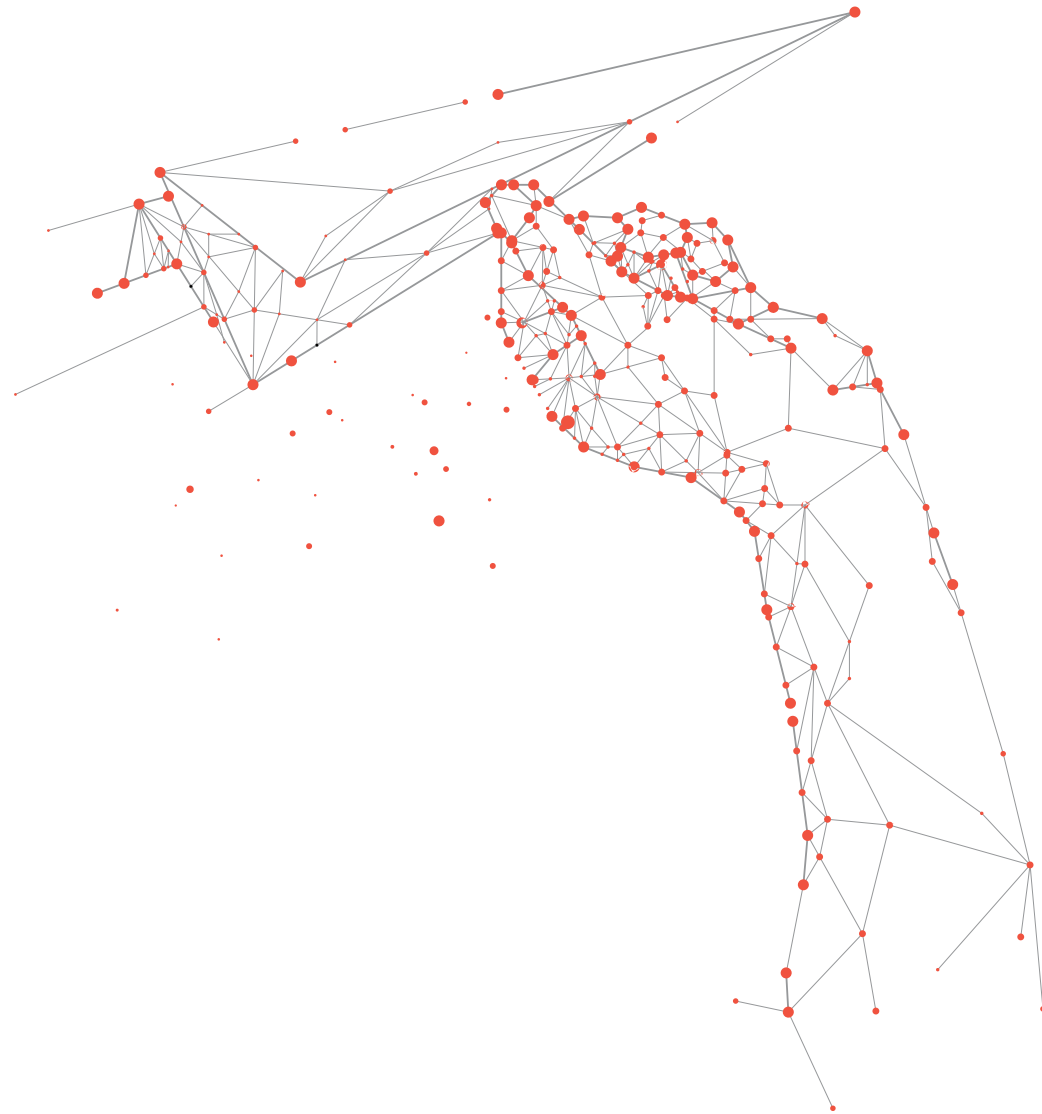


Welcome to

**THE FIRST
DIRECTION**
MANAGING INNOVATION

We are the foremost a
creative design studio.

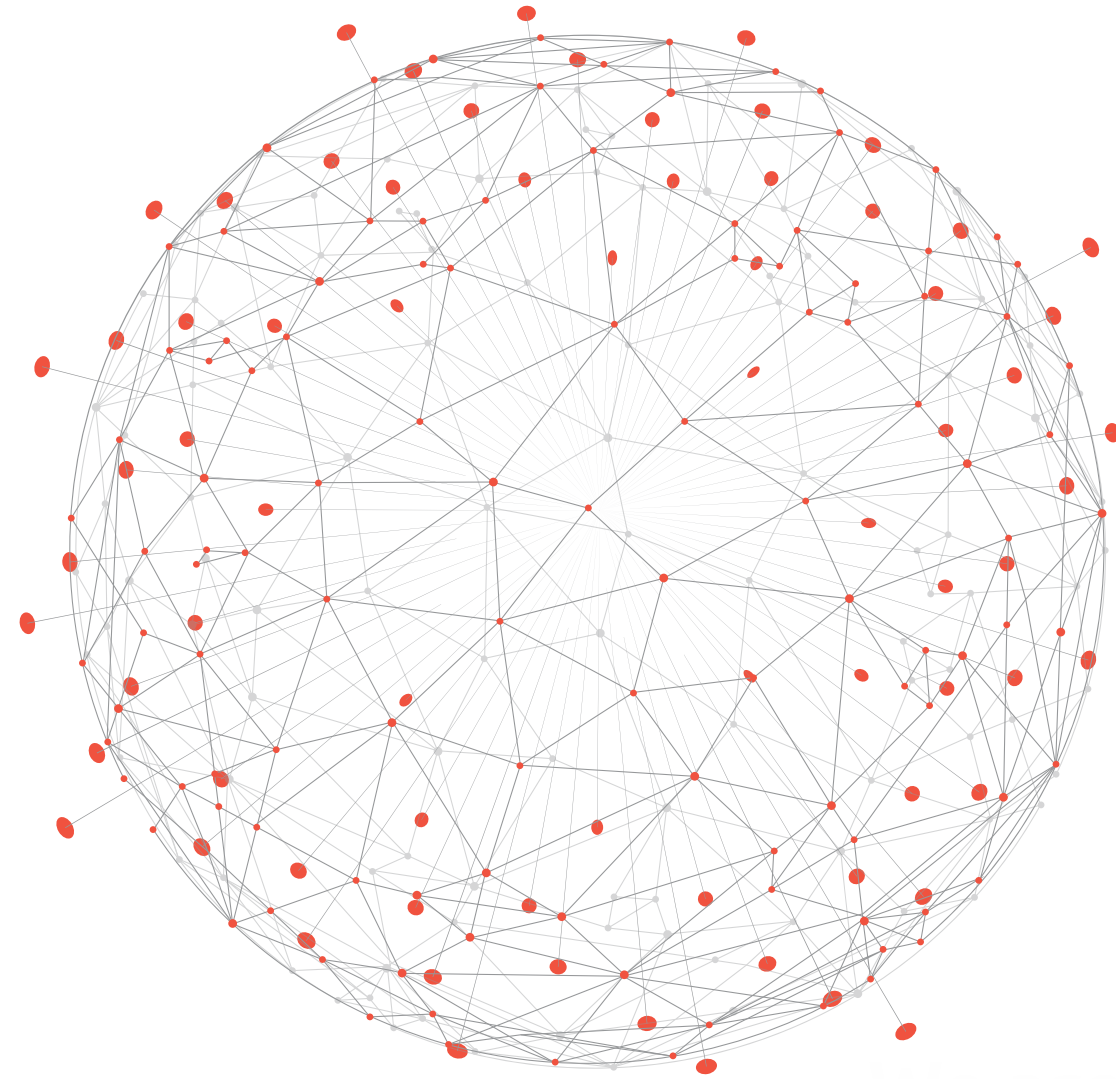


Vision:

We are committed to delivering excellent results in everything we do

Mission:

Our mission is to provide dynamic, creative, and practical design services at affordable prices



To create memorable experiences on the 360° solutions.

The First Direction is, foremost, a creative graphic design studio. Diverse backgrounds converge perfectly into a company that provides a full range of graphic design and multimedia services for business, education, and entertainment.

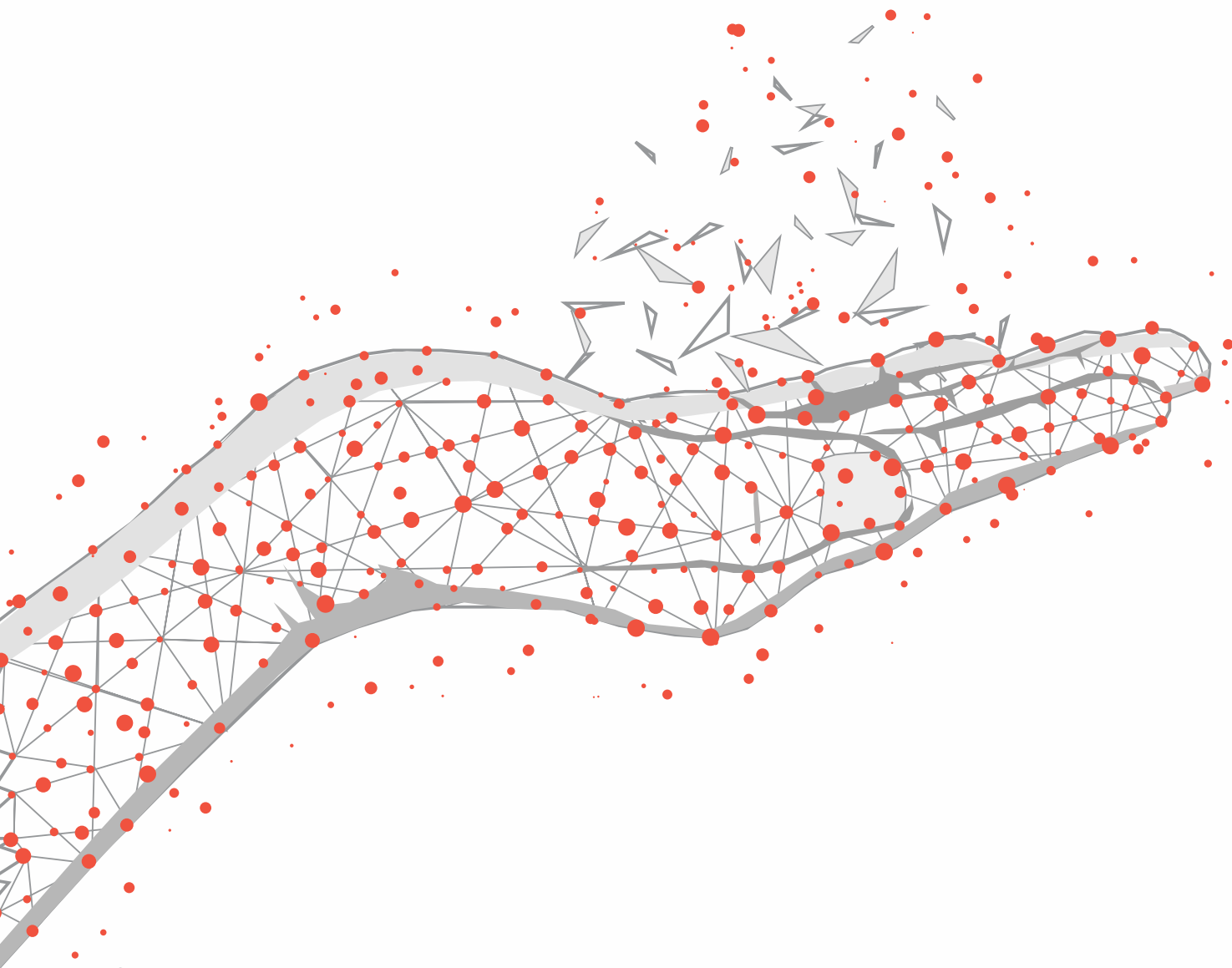
The First Direction is a quality-driven, open-minded creative team of people who are enthusiastic about what they do. Experience, talent, and skills bring you quality design and effective communication.

The First Direction is formed to meet a growing need within the business world for reliable creative associates, delivering corporate and promotional design that is pure, practical, and effective.

Our design studio, The First Direction, is in the heart of INDIA, from which we cater to our clients around the globe.

We are proud to hold ISO 9001:2015 and ISO 27001:2022 certifications, ensuring our commitment to quality management and information security.

Let us know what we can do for you.



Our services

The First Direction is a multi-talented company and experts in all forms of marketing including print, web broadcast, photography, brand identities, ad films and exhibition stall design as well,

Every project begins with the same uncomplicated and bright approach that guarantees convincing designs and ultimately flourishing messages.

Brand Identity & Communication Design

Brand identity design, Advt. design, Corporate brochure, Marketing and sales collaterals, Annual reports, Internal and external newsletter and Corporate Presentation, Calendar Design etc.

3D Communication Design

Exhibition Stall Design, Product Display (*indoor and Outdoor*).

Package Design

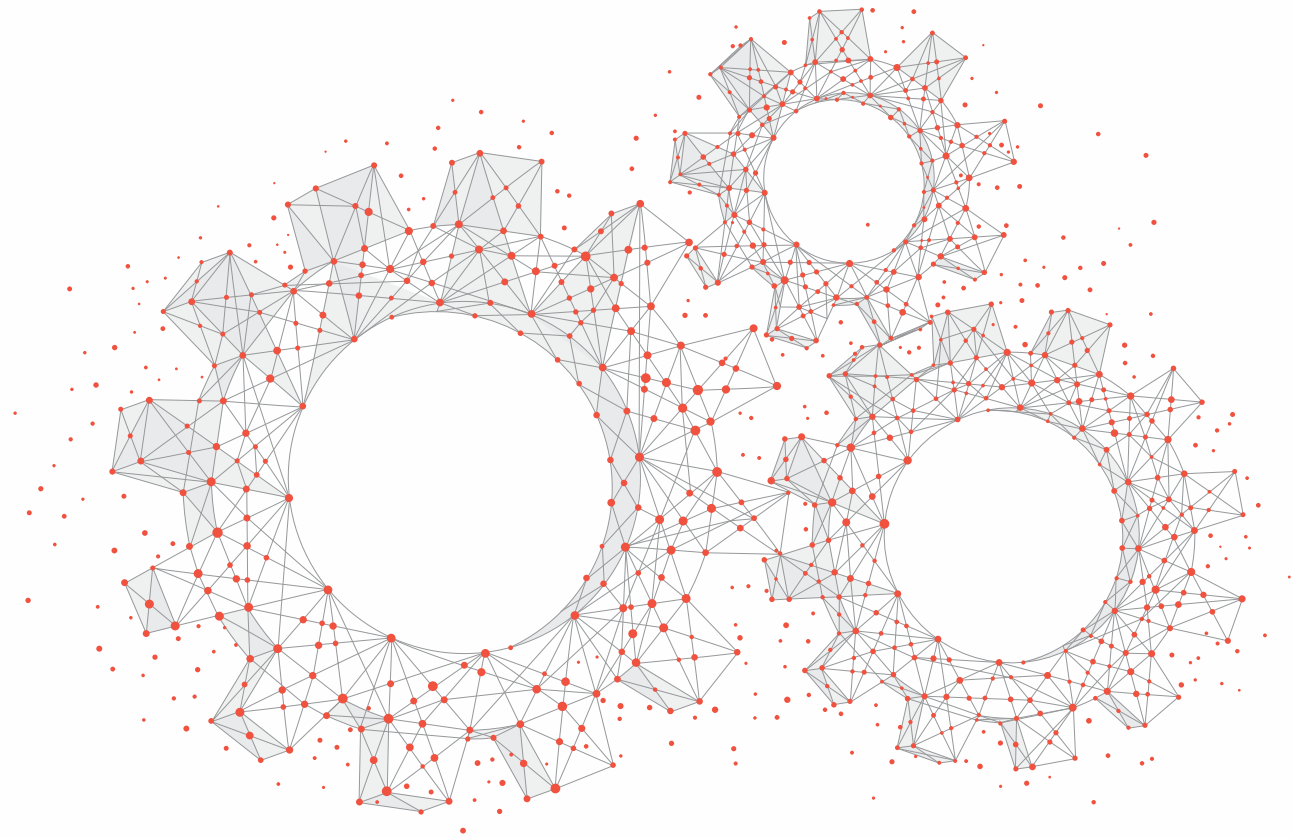
Packages design (Labels, pouches, bottles, boxes) etc.

Digital Marketing

Web design & development, Social media marketing and SEO & Content marketing etc.

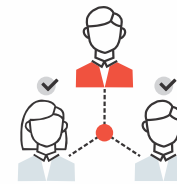
Photography

Industrial product, Food product etc.



Our design process

The First Direction begin every project with a bright and uncomplicated approach, followed by carefully-graded design steps.



MEET >



RESEARCH >



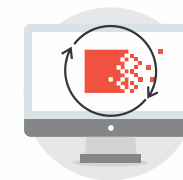
SKETCH >



CONCEPT >



PRESENT >



REVISE >



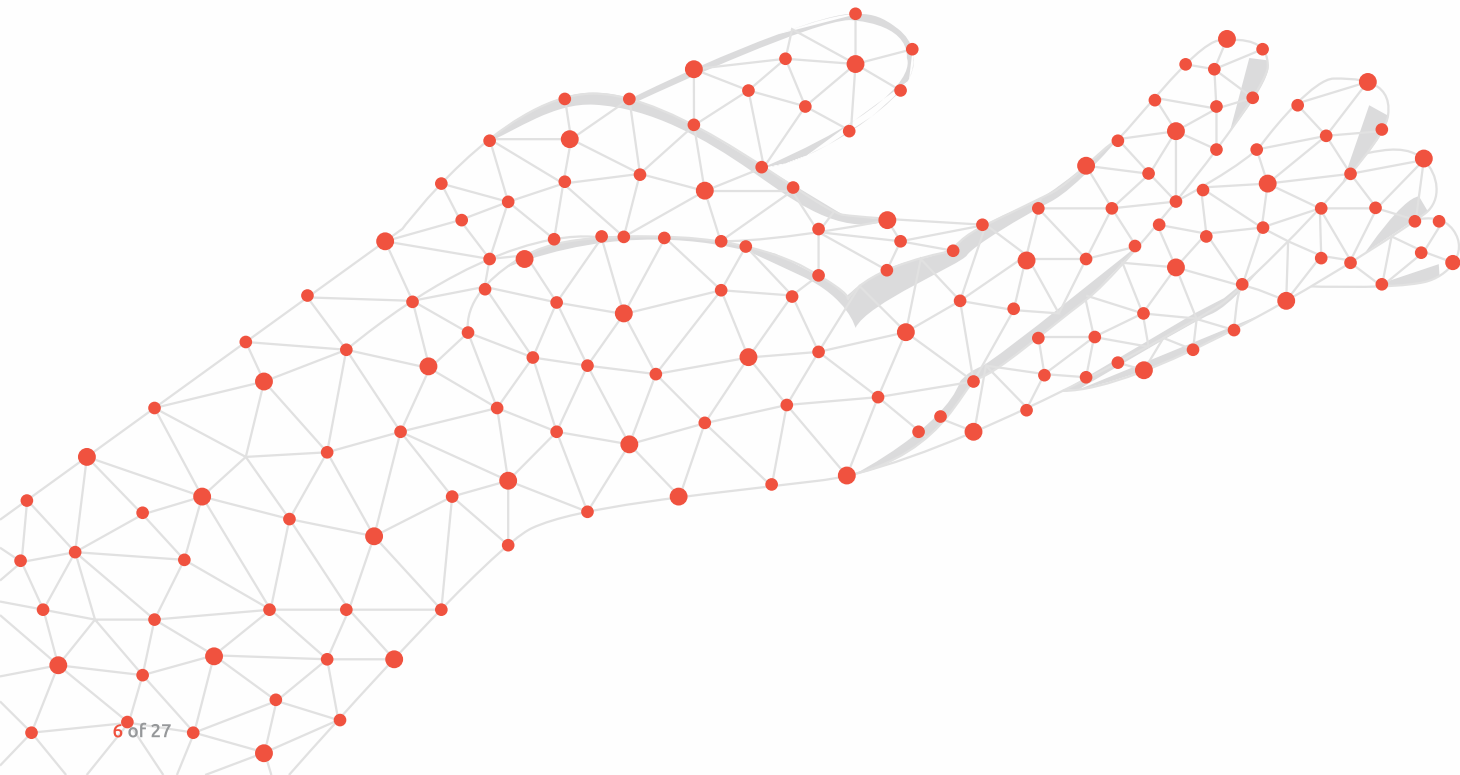
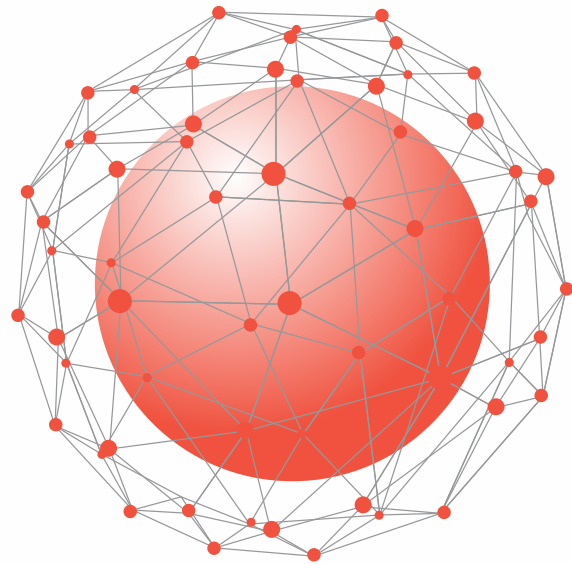
DELIVER >



LAUNCH >

Work

Welcome to our design portfolio where you will see our most recent work. This portfolio contains a wide array of projects including brand identity, print, packaging, web and multimedia design.





This is a full-service digital marketing agency serving global clients since 2000.





This is a full-service digital marketing agency serving global clients since 2000.





Parshuram Construction -
Real Estate / Builders / Contractors of
commercial complex construction,
office building construction service &
hospital building construction service in
Navi Mumbai, Maharashtra





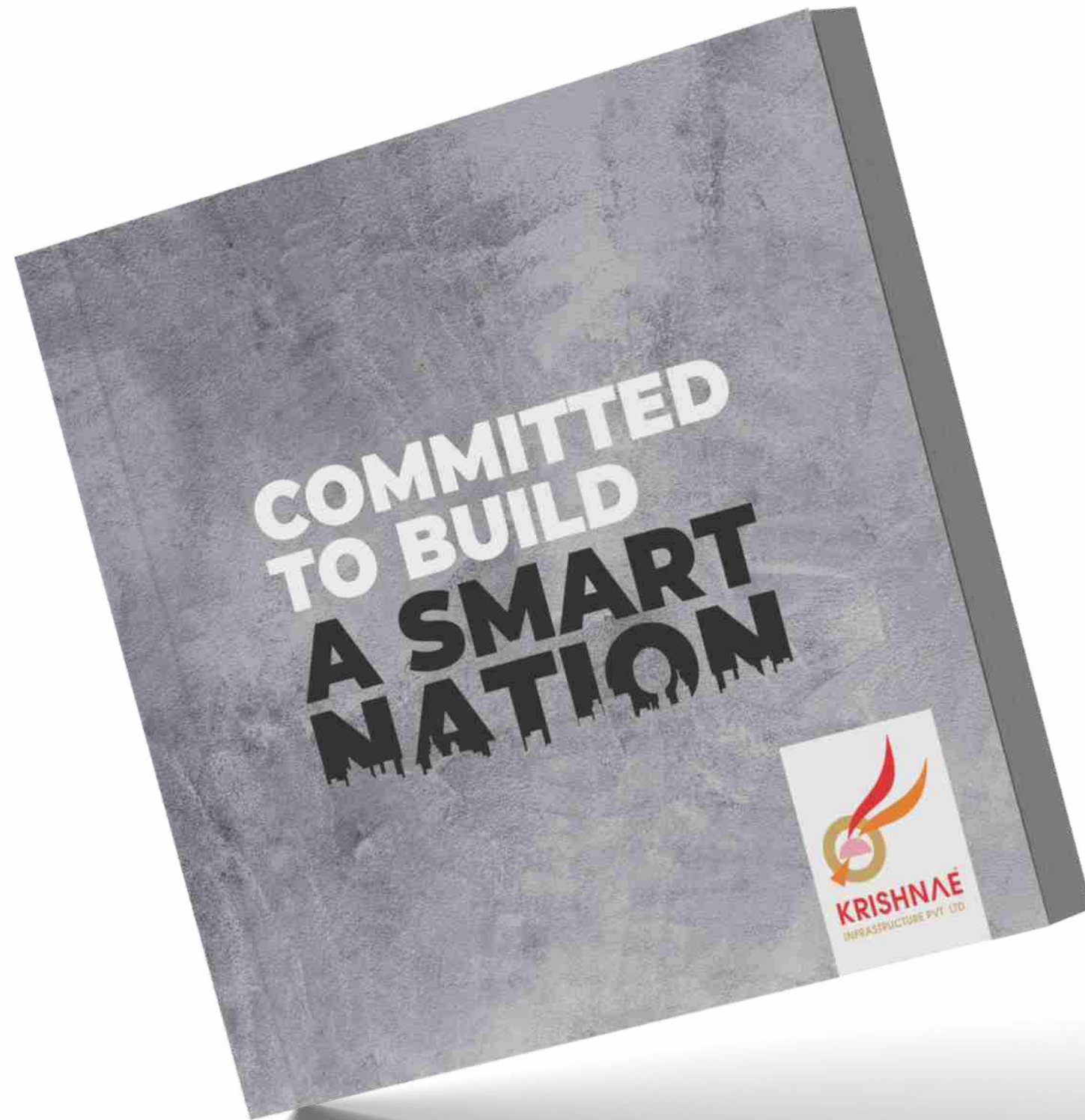


*Krishnae
Infrastructure Pvt. Ltd.
is a renowned Infrastructure
company in Pune.*





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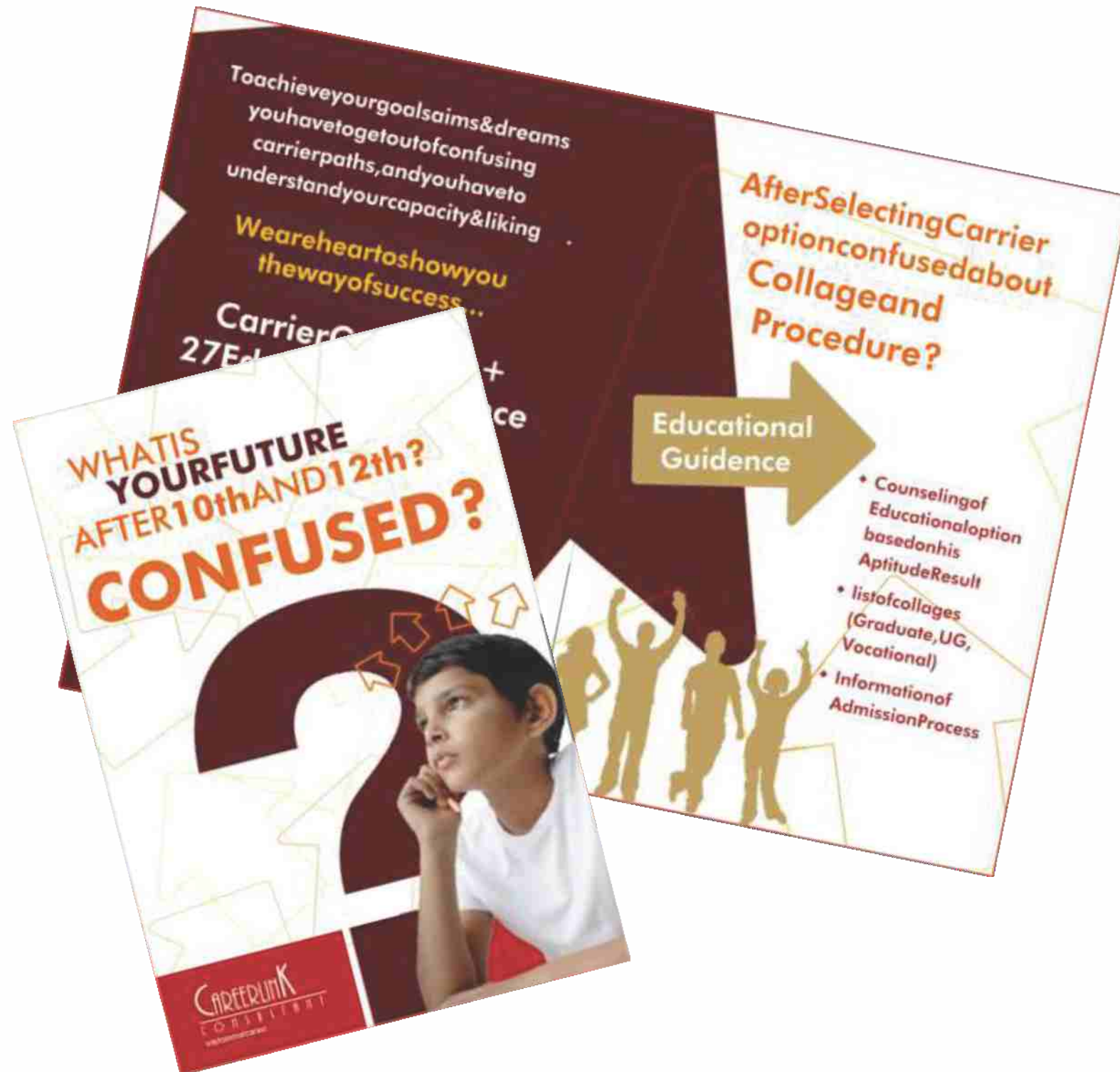






An apart-from-school
learning center!

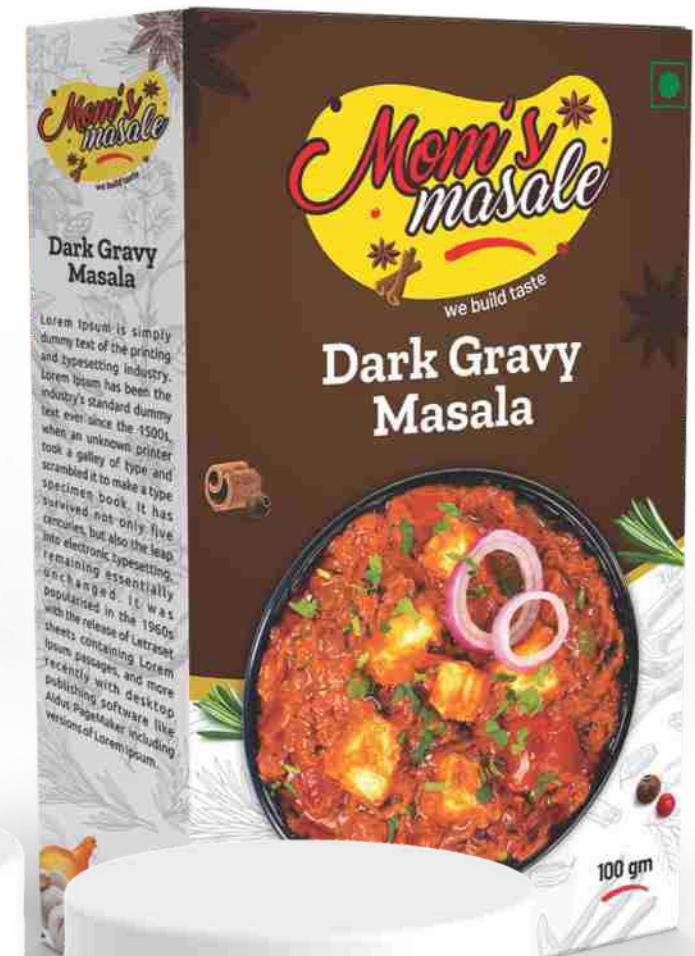
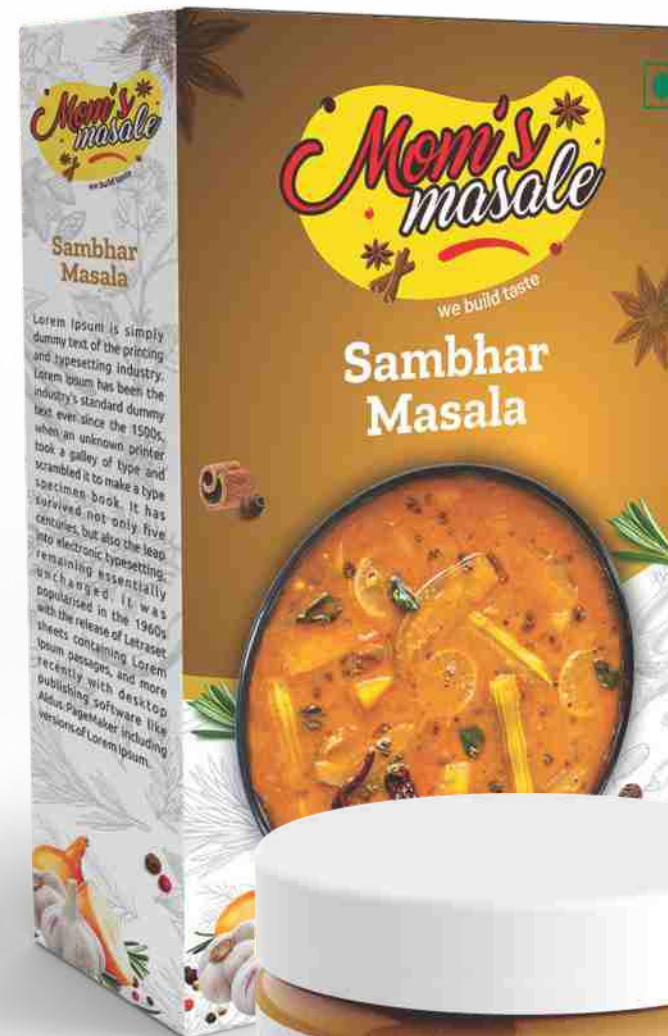






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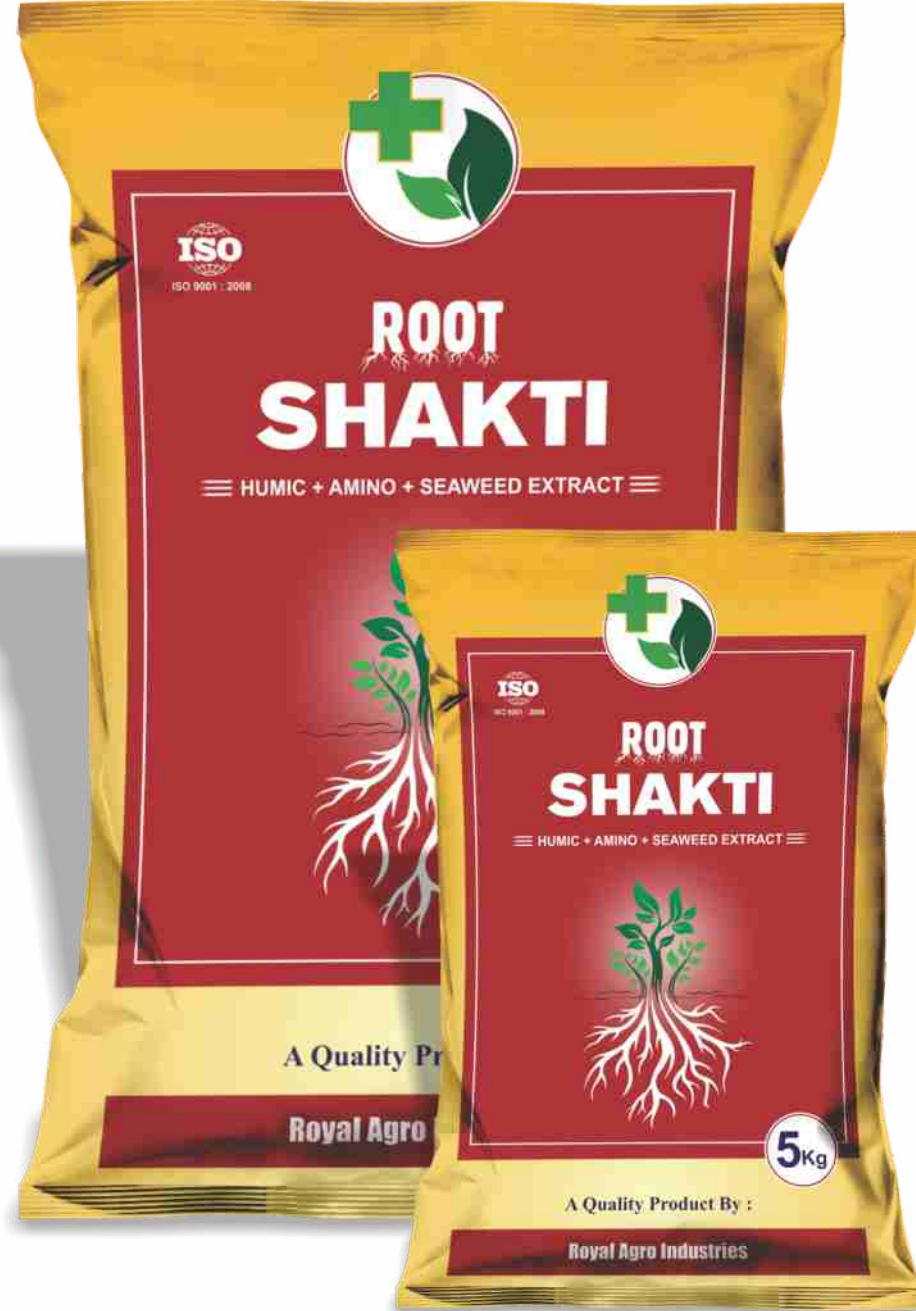
SNN FOODS: Sy. No. 38/1, Nagavar village,
Dasanapura hobli, Bengaluru North Taluka 562 123

All spices packaged airtight only for distribution platform only. Actual ingredients may vary.

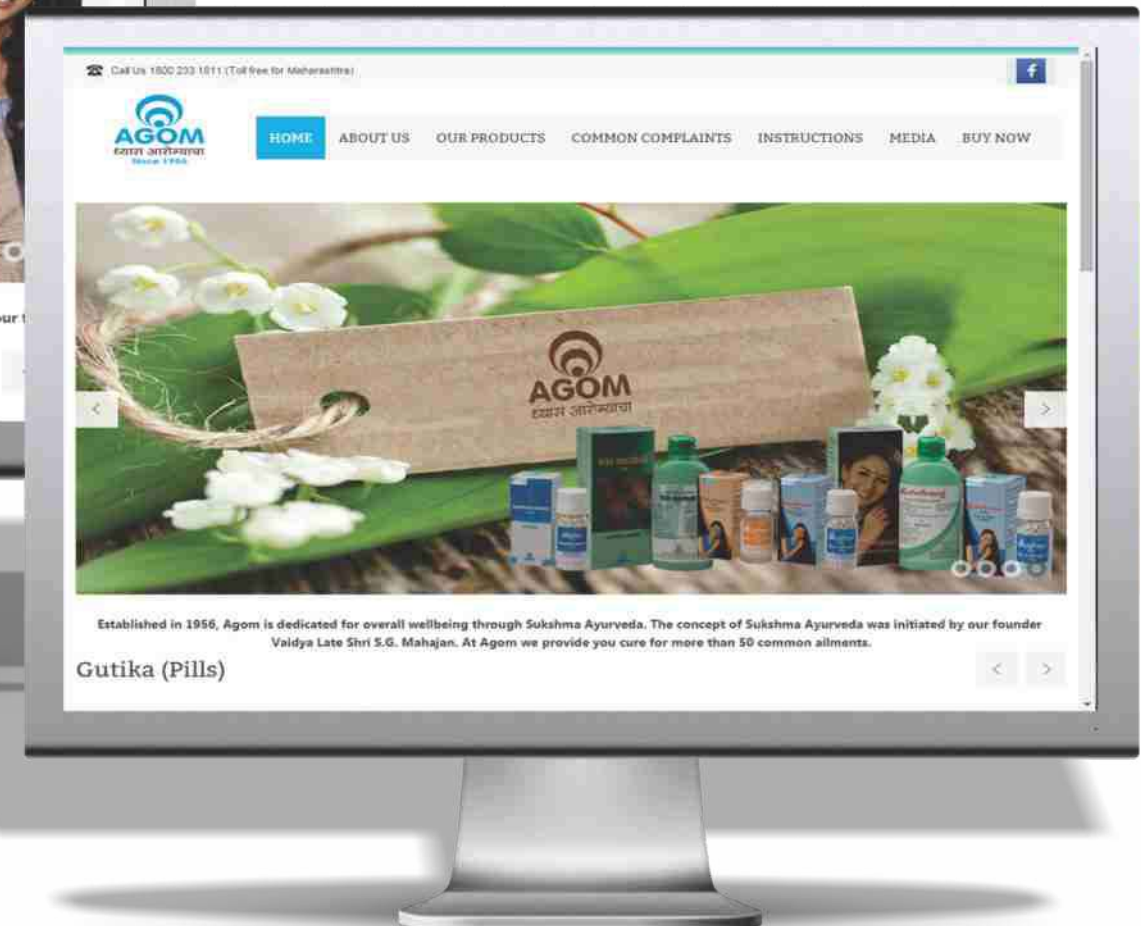


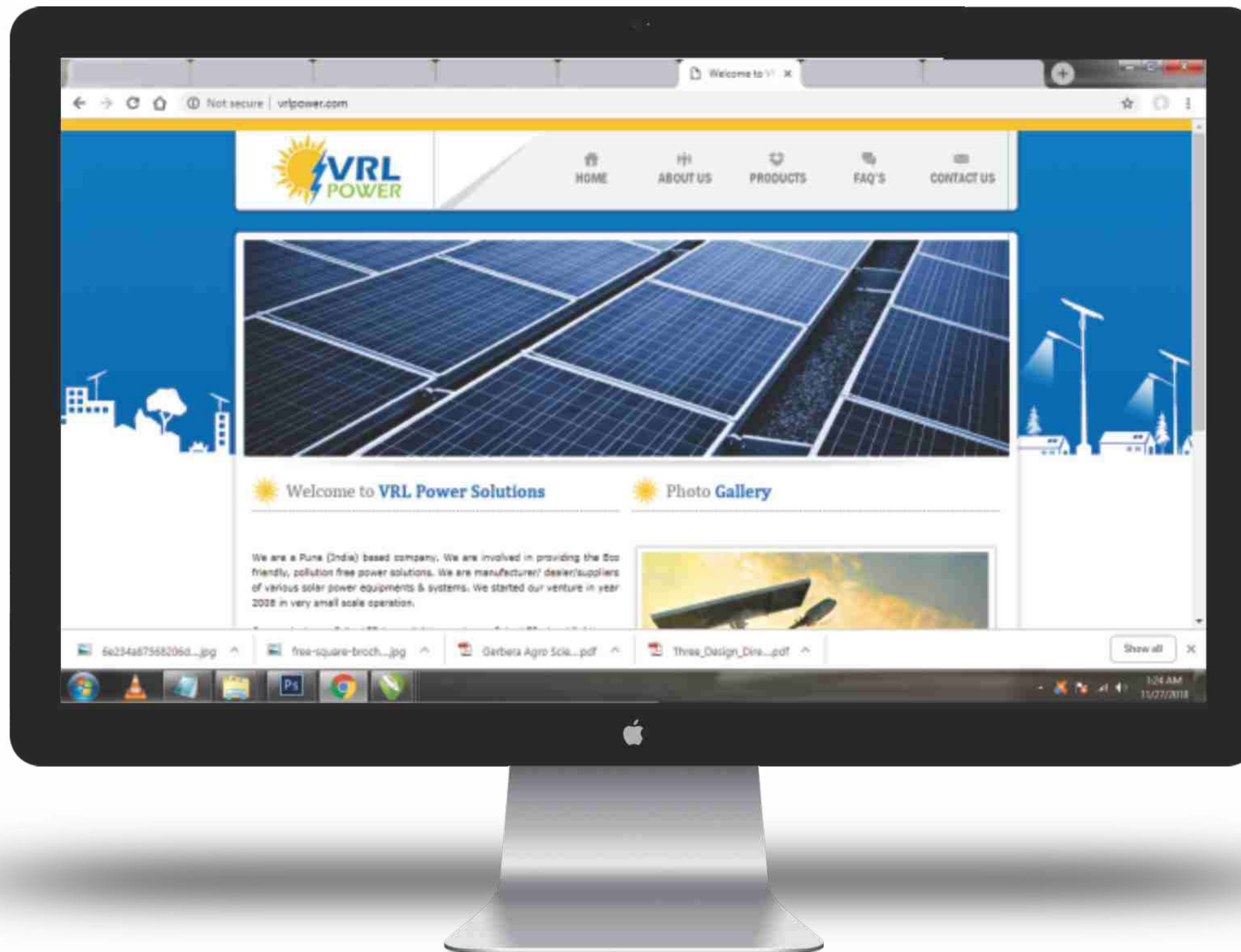






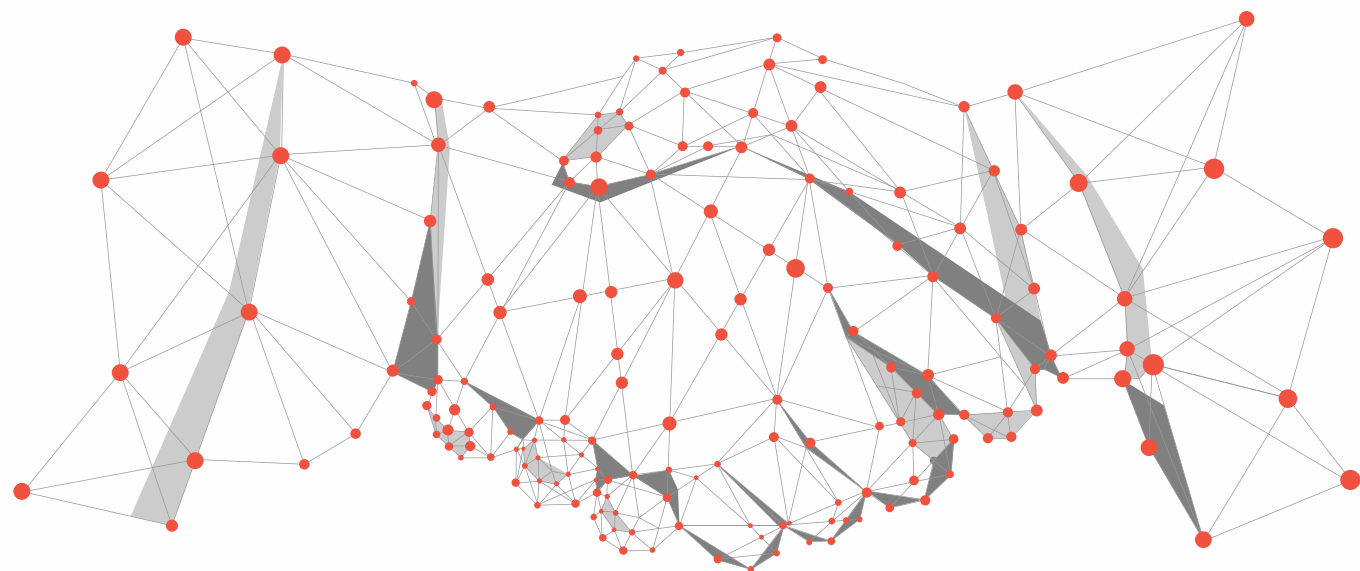






Our other clients





Thank you

We know you have
something great and
we'd love to get involved.

Whether you want to work on branding and identity.
we're all about exceptional results. Let's get started today.

**THE FIRST
DIRECTION**
MANAGING INNOVATION

Head office:

G-1, Saraswati Sadan, Shriram nagar,
Wanlesswadi, Sangli - 416 414

Branch office:

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Pune 411 024

Call or Mail:

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info@thefirstdirection.com

thefirstdirection.com